

PIOTR PŁOSZAJSKI

A graduate of the faculty of Management of the University of Lodz and Harvard Business School, USA. He has participated in numerous scholarship programmes, including The Ford Foundation, The British Academy, CNRS in Paris, The Swiss Foundation, Japan Society for the Promotion of Science and DAAD. Research Scholar at Sloan School of Management, Massachusetts Institute of Technology (MIT), USA. From 1971 to 1998 – a staff member of the Polish Academy of Sciences. From 1987 to 1991 – Head of the Institute of Philosophy and Sociology of the Polish Academy of Sciences. Between 1993 and 1998 he was Director General of the Polish Academy of Sciences. Professor and Head of the Management Theories Faculty at the Warsaw School of Economics. Between 2005-2008 -- Vice-President for International Cooperation. In 2003 he was voted “Inspiration of the Year” by the students, and in 2005, “WSE’s Best Instructor.” In 2009 he was granted the title of “The Best Executive MBA Instructor.” A long-time member of the Executive Committee and Academic Committee of CEMS (Community of European Management Schools), and between 1998 to 2008, CEMS Academic Director at the Warsaw School of Economics. Founder and Head of the Council of the Polish-Japanese Management Centre at WSE. Co-founder and instructor of Warsaw Executive MBA conducted by WSE in co-operation with Carlson School of Management, USA. Between 1999 and 2005 a faculty member and instructor at the Consortium for Enhancement of Ukrainian Management Education (CEUME) – an American USAID programme aimed at training university instructors in Ukraine. He has written over 220 publications, including several books in English (e.g . “The Polish Route from Socialism – published in U.S.A. by M.E. Sharpe). He has recently been into the New Economy, the impact of technologies on business models, hyper-competitive strategies, prosumption and the “new customer marketing.” Between 1990 and 2005 he participated in a series of international research projects related, among other things, to the new post-socialist entrepreneurship, knowledge management, innovation and tacit knowledge. An advisor to and a speaker at numerous universities and research centres in Europe, USA, Japan and New Zealand. A member of the Advisory Council to the Salzburg Seminar. An advisor to and instructor at numerous Polish and International corporations, including Samsung, HP, PZU SA, PKO SA, BreBank, Millenium Bank, Kredyt Bank, Orlen, Lotos, MCX, Mastercard, Mars, Masterfood, Microsoft, UNIBEP, TP SA, Orange, Era, PGF, ING, Sybase, Wolters Kluwer, Eureko, P&G, McKinsey, Polbank, Fortis Bank, Expander, Three Mousquetaires, PWPW, Kompania Piwowarska and Lafarge.

Co-founder and member of the Polish-Japanese Economic Committee based in Poland. A member of supervisory boards of the Tokyo-Mitsubishi Bank (Poland) and Infovide-Matrix S.A. Since 2000 -- Adjunct Professor of International Business Studies at Carlson School of Management, University of Minnesota, USA. Since 2003 -- Visiting Professor at Kiev Mohyla Business School in Kiev. Since 2004 -- Visiting Professor at the International School of Management in Dortmund.